



LINCROFT VILLAGE GREEN

ASSOCIATION Inc.

P.O. BOX 101 LINCROFT, NEW JERSEY 07738

"A COMMITMENT TO THE PRESERVATION AND RESTORATION OF OUR COMMUNITY"

March 2004

Dear Friend of the Village Green;

The Lincroft Village Green Association (LVGA), in partnership with the Middletown Town Council, is seeking your help in raising funds for the newly acquired Lincroft Village Green, a six-acre parcel of land located along Newman Springs Road (Route 520) and Phalanx Road. Over the next few years this land will be developed into a beautiful passive-use area where young and old can gather to sit, stroll, and socialize.

The township has generously allocated \$150,000.00 for the first phase of Village Green development. However, as part of our commitment to restore the character and the aesthetic value of Lincroft, the LVGA has agreed to supplement the township funds by raising an additional \$53,000.00. These funds will enhance the appearance of the Village Green by allowing the township to install stamped concrete walkways rather than less attractive and less cost-effective asphalt pathways. Stamped concrete has a longer life expectancy than asphalt, with maintenance costs less than asphalt, proving over time that stamped concrete is a wise choice.

As subsequent phases of the project are initiated, LVGA will continue to be involved in upgrading and adding further amenities. We have set a goal of \$250,000 as our contribution to the completion of the Green that is currently envisioned.

Your generosity will promote good will throughout the Lincroft community. We intend to acknowledge all donations in some way when the Lincroft Village Green is dedicated. Updates as to construction progress on the Village Green and its donors will appear regularly at our web site, www.lincroftvillagegreen.org.

This is an exciting time for Lincroft, and we look forward to your joining us in realizing the Village Greens' potential. Remember, "It's not just a walk in the park." We need your help.

Sincerely,

Abe Littenberg

Fundraising Chairperson

Lincroft Village Green Association